



SAMAŞ SANAYİ MADENLERİ ANONİM ŞİRKETİ COOKIE POLICY

Samaş Sanayi Madenleri Anonim Şirketi (“SAMAŞ” or the “Company”) uses cookies on the website <https://www.samas.com.tr> (the “Site”). This Cookie Policy (“Policy”) applies to the Site managed by SAMAŞ and aims to set forth the principles and procedures regarding the processing and management of cookie data, in accordance with the Law No. 6698 on the Protection of Personal Data (“Law”) and the provisions included in the “Guidelines on Cookie Practices” published by the Personal Data Protection Authority.

Our Company uses cookies within the scope of this Policy, and you may find detailed explanations regarding the purposes for which your personal data is processed and transferred, as well as your rights concerning your personal data.

1. What is a Cookie?

Cookies are small text files created by a website on your device that contain data in a name-value format. Cookies enable the website you visit to store information on your device and use this information during your subsequent visits. Cookies created by a website are stored by the internet browser you use to access the site.

2. Who and How Are Cookies Sent?

Cookies are sent through the communication established between the browser on your device (such as Google Chrome, Safari, etc.) during your browsing and the Company’s servers.

3. Which Personal Data Does SAMAŞ Process and For What Purposes?

Personal data obtained based on Article 5 of the Law are processed in a limited and proportional manner in connection with the processing purposes stated below, within the scope of the cookies used on the Site.

4. Cookies Used and Purposes of Personal Data Processing

Through cookies, information such as the browser and operating system you use, device type and operating system, referrer (which site you came from), IP address, user ID, date and time of your visit, interaction status (for example, whether you were able to access the site or received an error message, accessed links), usage of features on the Site, search terms you entered, frequency of your visits to our Site, time spent on the page, regional settings, geographic location, search keywords, language preferences, scrolling movements on pages, user activity data related to accessed tabs, and **marketing data** are collected and processed for the purposes listed in the cookie tables below.

5. Types of Cookies

Cookies are categorized according to their duration, purposes of use, and parties involved. The types of cookies and their descriptions are as follows.

a. Cookies According to Their Parties



Whether a cookie is a first-party or third-party cookie depends on the website or domain that placed the cookie.

- **First-party cookies** are cookies created by the Site and can only be read by SAMAŞ. These cookies may be session cookies or persistent cookies.
- **Third-party cookies** are cookies created by each third-party domain when content provided through the Site is also delivered via domains outside of the Site. These types of cookies are generally persistent cookies.

b. Cookies According to Their Duration

- **Session Cookies**

Also called temporary cookies, session cookies are used to maintain the continuity of a session. When the user closes the internet browser, session cookies are deleted.

- **Persistent Cookies**

Persistent cookies are not deleted when the internet browser is closed; instead, they are automatically deleted on a specific date or after a certain period. Through these cookies, processed data about the user is transmitted to the server each time the user visits a website. Therefore, persistent cookies are sometimes referred to as tracking cookies. For example, advertisers may use them to record information about a user's web browsing habits over a long period. Additionally, they can be used to allow users to remain logged in to their accounts on websites without having to re-enter their login information each time.

c. Cookies According to Their Purposes

- **Strictly Necessary Cookies**

Strictly necessary cookies enable you to navigate the Site, set your privacy preferences, log in, and complete request forms. These cookies are mandatory as they perform essential functions for the operation of our Site, ensure the security of the Site and its visitors, help us fulfill our legal obligations, and allow us to exercise our rights arising from applicable legislation. They cannot be disabled. These cookies may be used by SAMAŞ or third-party service providers.

- **Functional Cookies**

Functional cookies are used on the Site to provide functionality as a user by remembering your choices and personalizing services for you (e.g., saving language preferences, username, and password). They help deliver a better browsing experience by remembering information that changes the behavior and appearance of our online platforms, such as your preferred language or the region you access from, allowing you to have a more user-friendly experience. These cookies may be used by SAMAŞ or third-party service providers based on your explicit consent. If you do not consent to the use of these cookies, you will not be able to benefit from the related functions.

- **Performance - Analytical Cookies**

Performance/analytical cookies are used to see what works and what doesn't on the Site, optimize and improve the Site, track and measure Site visits and traffic information, introduce new features, ensure the Site remains relevant and meets your needs, adjust performance settings on the Site, and detect possible issues.



These cookies may be used by third-party service providers based on your explicit consent. If you do not consent to the use of these cookies, you will not be able to benefit from the related functions.

- **Advertising/Marketing Cookies**

Advertising/marketing cookies are used on SAMAŞ’s website to promote and advertise our products and services, provide you with personalized ads, analyze and improve advertising and promotional activities, estimate your purchasing tendencies, plan activities to increase loyalty to products and services, and carry out marketing operations. These cookies may be used by both first-party and third-party service providers based on your explicit consent. If you do not consent to the use of these cookies, you will not be able to benefit from the related functions.

6. Management of Cookies

Browsers generally accept cookies automatically. Although the use of cookies is not mandatory to use the Site, if you set your browser to reject cookies, the quality of your user experience may decrease and some functions of our sites may be impaired.

You can configure your browser to block cookies from all sites or specific sites, to notify you when a cookie is created, to block third-party cookies, or to treat all cookies as session cookies. Additionally, you can delete cookies via your browser or view the list and values of cookies stored in your browser. For detailed information on cookie management features of your browser, please click the relevant link below and visit your browser’s official website.

More detailed explanations regarding the types and categories of cookies used on the Site, cookie durations, and related information on each cookie are provided below:

COOKIE NAME	PURPOSE OF COOKIE	TYPE OF COOKIE	DURATION OF COOKIE
d_id	Stores the device-specific ID sent in session information.	Performance	
er_sid	The session ID value generated after the user logs in is stored with this parameter.	Performance	
er_tkn	The token value generated after the user logs in is stored with this parameter.	Performance	
ln	Application language	-	
_csrf_token	Request verification token	-	
p_id	Stores the ID value of the active profile.	Performance	



pImg	Stores the visual information of the active profile.	Performance	
pL	Stores the selected language of the profile.	-	
pName	Stores the name value of the active profile.	Performance	
pNe	Stores the next section selection of the active profile.	-	
pType	Stores the profile type of the active profile.	Performance	
Quality	Stores the viewing quality information of the active profile.	Performance	
s_rc	Stores the number of renewed sessions.	Performance	
u_rmb	Remember me token information.		
u_time	Stores the session start time.	Performance	
u_tkn	Stores the token value created for the viewing experience service.	Performance	

For more detailed information about cookies, you can visit:
<https://policies.google.com/technologies/cookies?hl=en-US>

All personal data collected through cookies, beyond the processing purposes stated above, may also be processed for the following purposes:

- In case of consent to receive commercial electronic communications, improving and personalizing the scope and content of the sent messages based on the data collected through cookies,
- Enabling SAMAŞ to fulfill its obligations under Law No. 5651 on the Regulation of Publications on the Internet and Combating Crimes Committed through These Publications, as well as other applicable legislation,
- Conducting the aforementioned activities in compliance with the applicable legislation, providing information to legally authorized institutions and organizations, handling legal affairs, and exercising our right to defense when necessary,
- Carrying out retention activities of the personal data collected related to the above-mentioned activities within the scope of the execution of these processes,
- Implementing information security processes in the environments where the personal data collected within the scope of the aforementioned activities are stored.

7. By Which Methods Does Our Company Obtain Your Personal Data?



Your personal data specified above are collected, fully or partially through automated means, electronically from the Site, your browsers, and through our third-party advertising partners, taking into account the specified personal data processing purposes.

8. To Whom and For What Purposes May Our Company Transfer Your Personal Data?

Your personal data will be shared with third parties within the scope of Article 9 of the Law and will not be shared with third parties other than those specified in this Policy, except as required by legislation.

As stated above, your personal data collected via third-party cookies are transferred to third-party companies located abroad that manage these cookies for the purposes described above.

Additionally, all of your personal data mentioned above are transferred to our domestic supplier company providing services related to the use of cookies and the analysis of personal data collected through cookies.

All of your personal data mentioned above may also be transferred to legally authorized private persons and organizations, as well as legally authorized public institutions, for the purposes of conducting the related activities in compliance with applicable legislation, providing information to legally authorized institutions and organizations, managing legal affairs, and exercising our right to defense when necessary.

All personal data processed by our Company will be retained for the duration required by the purposes of processing or, when necessary, for statutory limitation periods. After these periods expire, the data will be deleted, destroyed, or anonymized by our Company.

9. On What Legal Grounds Does Our Company Obtain Your Personal Data?

Your personal data collected through strictly necessary cookies are processed based on the legal grounds of "establishment and performance of a contract," "explicit provision by laws," and "fulfillment of our legal obligations" as per Article 5 of the Law.

Your personal data collected through performance/analytical, functional, and advertising/marketing cookies are processed based on the legal ground of "existence of your explicit consent" under Article 5 of the Law. All such personal data are transferred, based on your explicit consent, to our domestic supplier company providing services for the use of cookies and the analysis of personal data collected through cookies, as well as to third-party companies located abroad that provide third-party cookies as described above.

The personal data processed for the purposes of conducting the above-mentioned activities in compliance with applicable legislation, providing information to legally authorized institutions and organizations, managing legal affairs, and exercising our right to defense when necessary are processed based on the legal grounds of "explicit provision by laws," "fulfillment of our legal obligations," and "establishment, exercise, or protection of a right," and are transferred to the aforementioned persons and entities.

10. How Can You Block Cookies?

To partially or fully disable the cookies on our website, you can click the "Manage Cookie Settings" button and make your desired adjustments. Please note that if you partially or fully disable the cookies on the SAMAŞ website, some features and services on our site may not function properly, and we may not be able to recognize or associate your account(s), which may prevent the full functionality of our site.

Additionally, most browsers automatically use their own cookies without SAMAŞ's control or intervention, but these browsers may offer options to reject cookies or display warnings before recording them. The help function found in the menu of most internet browsers can explain how to instruct your browser not to accept new cookies, how your browser may inform you when a new cookie is sent, or how to disable cookies altogether. For more detailed information on this matter, please contact your relevant browser service provider directly or review their privacy/cookie policies.



11. Our Information and Contact

If you have any questions regarding this Policy or our approach to the processing and protection of your personal data, or if you wish to exercise any of the rights listed in Article 11 of the Law as a Data Subject, you may apply to SAMAŞ through the Data Subject Application Form available at <https://www.samas.com.tr> or contact us through any of the following methods:

SAMAŞ SANAYİ MADENLERİ ANONİM ŞİRKETİ

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